



SLOGAN

**Engage, Educate, Empower:
Effingham**

MISSION

Engage, educate and empower
the heartbeat of our community

VISION

To ignite and nurture passion, to
develop talent, and to create
successful lifelong learners

In Effingham we...

- Value individual contributions, opinions, and beliefs to build trust for a successful **team**
- **Respect** individuals: their unique lives, passions, and talents
- Honor responsive and coordinated **communication**
- Celebrate the **achievements** and victories of all
- Value the respectful exchange of ideas and celebrate our **diversity**
- Believe the **safety** of all is crucial for effective learning
- Foster all to realize their potential and develop through **personal growth**

Strategic Planning Goals

Facilities

- Plan and centrally locate Pre-K through 5th grade facilities
- Make all Pre-K through 12 facilities state of the art learning centers

Finance

- Ensure adequate financial resources are in place to achieve the mission, vision and core values of the district
- Allocate finances for competitive compensation to attract and retain quality administrators, teachers and staff

Safety

- Ensure a safe and secure physical learning environment for all students and staff
- Implement a process/system that provides social and emotional support available to both students and staff

Communication

- Implement a Unit 40 strategic marketing plan which includes a cohesive rebrand and highlights self-promotion
- Build a comprehensive and streamlined plan for internal and external communications.

Achievement/Curriculum

- Provide exploration opportunities from start to finish that allows for student choice and control
- Ensure challenging curriculum to open doors for all students

Technology

- To continually integrate the most current technology in all aspects of learning while constantly evaluating staffing needs
- The opportunity to have hands-on specialized technology